## **BRANDING AGENCY OF THE YEAR**

**BENBEN** Creative Design

## BEN NEB

From concept to brand consecration, BENBEN Creative Design are a Geneva-based branding agency where innovation and creativity take precedent. The branding experts excel at creating unique customer experiences and raising brand awareness, ultimately redefining customer relationships and contributing significantly to business development. Their defining objective is to ensure that their clients make a notable impact and stand out in their respective markets. The services offered by BENBEN Creative Design are tailored to meet the needs of a wide range of industries and include, visual identity, edition print, merchandising, website design, packaging design, advertising campaigns and promotional corporate videos.

The judges were particularly impressed by the creative forces working hard at BENBEN to showcase their clients' products in as engaging a way as possible. Their creative prowess is evident through the compelling communication concepts they develop, which enable clients from diverse sectors to express the excellence of their services or products in a distinctive and unforgettable manner. Their portfolio showcases a diverse array of successful projects, reflecting their ability to adapt and excel across different industries and their commitment to innovation, excellence and customisation.



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BENBEN Creative Design offers innovative branding services, creating captivating visual identities that ensure clients' market impact and differentiation with exceptional expertise.





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